

TROY CONVENTION & VISITORS BUREAU

BOARD OF DIRECTORS MEETING
JUNE 10, 2010



The June meeting of the Troy Convention & Visitors Bureau Board of Directors was called to order at 8 am at Zadock's Restaurant by Chair Nick Martin.

Board members in attendance included Nick Martin, Betty Hunter, Pat Flynn and Stacy Hammontree. Others in attendance included Ex-officio member Mayor Mark Cross, ex-officio member Chamber Director Kerry Klump, Chamber Administrative Assistant Kecia Vaccaro, Super 8 Motel Owner Scott Earhardt.

Public Comment

There were no public comments made.

Secretary's Report

The meeting minutes from the April meeting were approved as presented.

Treasurer's Report

The financials were presented to the Board and approved as presented.

Old Business

Kerry Klump reported that the Chamber and City hope to approve the contract between the two entities to continue the CVB at the June Board of Aldermen Meeting at Troy City Hall. Many questions have been raised by the Board regarding the CVB investment of funds for the new Chamber facility. Any Board members that can attend the meeting and speak on behalf of the CVB Board would be greatly appreciated.

New Business

The main purpose of the meeting was to review a preliminary budget for 2010-2011 and consider funding requests so that the budget can be presented to the Troy City Board of Aldermen at their next meeting. Funding requests were received from:

- Jennifer Raeker, PALS - WIL 92.3 Remote
- Downtown Business Association/Troy Park Board
- Downtown Business Association/Plugged In to Lincoln County
- Downtown Business Association/Car aShow
- Raintree Arts Council/Home Grown Festival
- Raintree Arts Council/Missoula Children's Festival
- Raintree Arts Council/Messiah Sing

Discussion was also held regarding the CVB sponsorship of the Lincoln County Fair. In 2010, \$30,000 was given for Saturday night entertainment for their 50th Anniversary Fair. The Board will be budgeting \$10,000 for this line item in 2011.

The 2010-11 Budget will also include a hotel/motel/bed & breakfast cost share program. Lodging entities in Troy can request funding from the CVB to cost share advertising opportunities encouraging more visitors.

Chamber Director Kerry Klump also met with Cuivre River State Park Superintendent Justin Adams regarding ways the CVB can supplement the park given the high traffic of visitors to our area.

After much discussion, the Board will consider all requests and another meeting was set for June 18, 2010 to finalize the budget for 2010-2011.

Betty Hunter motioned to adjourn.